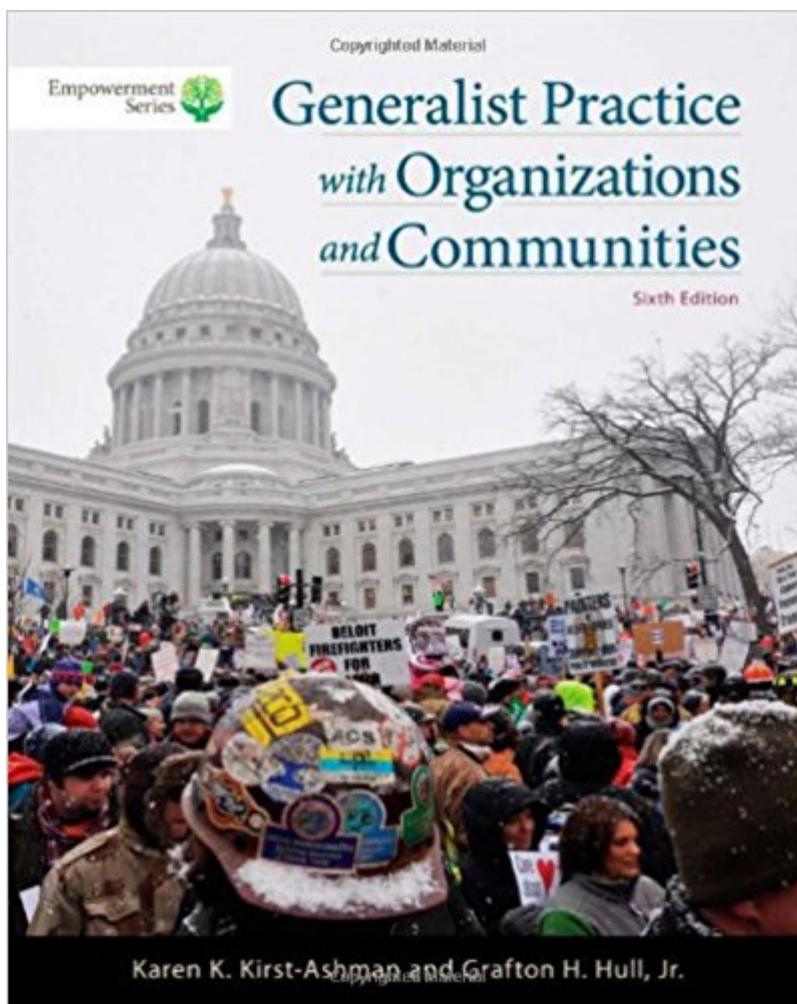


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Generalist Practice With Organizations And Communities



Synopsis

Get a practical, comprehensive, and clearly written introduction to the fundamentals of macro practice with EMPOWERMENT SERIES: GENERALIST PRACTICE WITH ORGANIZATIONS AND COMMUNITIES, 6th Edition, which is thoroughly updated to reflect the Council on Social Work Education's (CSWE) latest ethical standards as well as contemporary issues in social work literature. The authors emphasize the practical skills needed for working successfully in macro practice--providing leadership, working with supervisors, managing conflict, working with the media, using new technological advances, fundraising, grant writing and managing stress. Learn how to build on one-on-one and group communication skills identified by the authors for community and organizational change. This edition's realistic vignettes and practical features--hands-on tips, sample forms, and a running case study--aim to deepen your expertise and enhance your performance in the field.

Book Information

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Customer Reviews

"A comprehensive and accessible text for all students. An excellent overview of the key elements students will address in macro practice."-Walt Paquin, Bluffton University "A very thorough text on generalist practice with organizations and communities that ensures students are well-grounded in ethics, values, and core content essential to macro practice."-John Hodges, University of North Alabama --This text refers to an out of print or unavailable edition of this title.

Karen K. Kirst-Ashman is Professor Emerita and former chairperson in the Social Work Department at the University of Wisconsin-Whitewater, where she taught for 28 years. She has written six social work textbooks in multiple editions and numerous publications, articles and reviews on social work and women's issues. She also has served on the Editorial Board of *AFFILIA: Journal of Women and Social Work*, and as a consulting editor for many social work journals including the *Journal of Social Work Education*. Dr. Kirst-Ashman has been a member on the Board of the Council on Social Work Education (CSWE) and has served as a CSWE accreditation site visitor on various occasions. She is a Licensed Clinical Social Worker in the state of Wisconsin. She has received both the University of Wisconsin-Whitewater Roseman Award for Excellence in Teaching and the University Outstanding Teaching Award. She earned her B.S.W. and M.S.S.W. degrees at the University of Wisconsin-Madison and her Ph.D. in Social Work at the University of Illinois at Urbana-Champaign. She has worked as a practitioner and administrator in child welfare and mental health agencies. Grafton Hull is Professor Emeritus at the University of Utah College of Social Work where he founded and directed the College's B.S.W. Program. He has 38 years of experience teaching at B.S.W., M.S.W. and Ph.D. levels. His practice experience includes work in human service agencies providing mental health, child welfare and juvenile justice programs. He holds a B.S. in Sociology, an M.S.W. and an Ed.D. in Counseling, Guidance and Personnel Services. Dr. Hull is the author or co-author of nine texts and numerous articles in social work journals. He has provided consultation on accreditation and program development to over 50 B.S.W. and M.S.W. programs in the U.S. and Canada. He has served on the CSWE Board of Directors, Commission on Accreditation, Nominations Committee and as a site visitor. He also served as Secretary and President of the Association of Baccalaureate Social Work Program Directors (BPD), from which he received the Significant Lifetime Achievement Award in 2005. Among his awards is the Mary Shields McPhee Memorial Award for Faculty Excellence in Research from the University of Utah College of Social Work. His biography is listed in *WHO'S WHO IN AMERICA*.

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